

The Lazy Pig Presents:
Controversial Marketing Report
Disclosed

Private Free Distribution

First of all, I want to set your mind straight. The methods that I am employing and am going to teach you are fully LEGAL. Please read through the whole report before drawing into any conclusions.

I'm sure this will open up another market for advertising your website, whether the purpose being for traffic, sales, finding of more affiliates, etc.

Here we go...

You want your product(s) or website(s) to be promoted to a large target audience; to bring you revenue or exposure. So how do you do that? Well the conventional ways are through SEO marketing, PPC, forums, paid advertising, articles, etc. The problems with these methods are competition and over saturation. Agreed? Plus most experienced webmasters already know that, and that's it!

If you want to find affiliates or partners to promote your product, it becomes even harder. You would have to search high and low to find a capable internet marketer to help your promotions. Not to mention these marketers will probably choose only the best products/websites to promote or run a JV with.

Now I might sound a bit harsh, but don't you think Internet Guru's with a good reputation would most likely sweep away these groups of marketers? I

mean let's be honest, if you were a simple guy looking to be an affiliate for a product, don't you think promoting a product from a reputable "brand" would be a much wiser choice? I know some of you are going to say, "Hey that's not I think! I'll promote unknown (niche) products, and keep the profits for myself!" Yes that's true, BUT that's what YOU think. Do you think an average affiliate would know that? What percentage do you stand out of the thousands of other marketers with the same mindset as yours? Slim!

You really have to put **yourself** into your shoes, not the affiliates'. Often we forget that... The most successful products on the internet are promoted by "less" educated marketers. MOST (I'm being careful here) of the products aren't even great to start with. Take a look at the top ebooks on Clickbank.com. I'm talking about the few ebooks that have held the positions of #1-3 for years! Are they any good? No! Go ahead and do a search on forums and search engines for "making money doing surveys". But why are they so successful? An experienced Internet Guru would NEVER touch that topic, because they are well educated to know about the repercussions. So why? First, let's skip the obvious of why people buy these ebooks in the first place, because this report isn't about convincing buyers to purchase or making a good sales copy. The reason is there's a LARGE bunch of Internet Marketers who are again, less "educated", promoting them. I know there are exceptions, but I'm saying the majority.

So what I'm trying to say here is, to market your product to these less educated marketers. Now where do you find them? You DON'T! You have to MAKE and EDUCATE them. So how do you do it? Well, there are

plenty of methods like creating a free ebook about affiliate marketing, or writing articles, etc. The usual stuff. But that's not the reason you purchased this report. You want to find an untapped source.

And so here is where we shall begin...

Majority of the internet community are "computer idiots". If you talk to them about Internet Marketing, they'll shoo you away. If you do try to educate them, you'll end up with tones of work, not worth it. Fair enough. If you find computer experts, they'll most probably already know about Internet Marketing and again, shoo you away.

Now what? You need to find people who have decent computer knowledge and who are willing to be educated and participate in Internet Marketing. The question is where do I find these people, this untapped source?

Ok ready? Don't go ballistic on me. Keep calm...

Well there's Internet Piracy. Yes! You heard me. **Piracy**. Most of the Internet's bandwidth is used for piracy transactions. There are millions of online piracy activities going on everyday. And the current most popular method of online piracy is using a P2P (Peer 2 Peer) technology called, BitTorrent. To understand more about the BitTorrent technology, you can go to <http://www.bittorrent.com/>. I'll introduce to you in very layman terms. Basically, instead of a centralized server hosting the pirated files, the user hosts the files on his or her own computer. As more and more people

download it, the larger the users hosting the files; thus, creating a larger bandwidth to upload the files to others (simply faster downloading).

The initial concept of BitTorrent was not for the intention of piracy, but for legal file sharing/distribution. Using BitTorrent isn't easy; you do require some research and decent computer knowledge. Most of them are college students. **These** are the people you want to target.

Online piracy websites are HOT. They draw HUGE amounts of traffic everyday. One file can be downloaded by hundreds of thousands times PER DAY. That's HUGE.

I'm not telling you to do something illegal, so don't think about it.

You will want to distribute your free ebooks on these BitTorrent websites. What should be in these free ebooks? You should have topics about Internet Marketing, or Affiliate Marketing, or whatever purpose you want the ebook to promote with your website/products. Confused? Let's say you want to look for affiliates to market your ebook. You can create an Affiliate Marketing Guide, and then advise that the best ebook on the Internet to market as your own. Next, distribute this to the BitTorrent download websites and wait for people to download. Remember, you aren't doing anything illegal here, it's a free ebook and you own the rights. There are no copyright infringements! One thing to note, make the subject of the ebooks about learning/guides instead of "money making", as most sites will likely ban you as they classify it as spam.

Here's how I did. From my tests, I've found that my ebook was downloaded about 400+ times in that one day, received 2 sales, and 5 emails asking questions about affiliate marketing. 2 of those 5 became a regular affiliate for me. Not bad huh!? All I did was upload my ".torrent" (more info at bittorrent.com) to a few of the top BitTorrent sites, "seeded" or hosted the file for about an hour, and that's all. Everything became viral. After a few days later, I did the same thing! Only this time, I changed the file name to something else! And then a few days after that, I wrote a small guide about AdSense promoting my ebook "[The Lazy Pig](#)". This time it was downloaded 2000+ times and I made 4 sales!

Ok so here's a small guide on how you can distribute your ebook:

- 1) Download a [BitComet](#) (BitTorrent Program)
- 2) Install it
- 3) You will have to use a unused port (listening port)
- 4) For those running under a Firewall, please activate Port Forwarding to the unused or listening port during installation (if you don't know how, please refer to your software/router manual/help)
- 5) Open the program
- 6) Go to File > Create Torrent...
- 7) Under Source File, Click Single File, Click into Browse, and Browse to your ebook, Select it
- 8) Under Tracker Server and DHT network node list, put
<http://tracker.prq.to/announce>; <http://mongo56.org:3535/announce>;
<http://bittorrent-support.com:2710/announce>

- 9) Under Output, Click Browse and select where you wish to save the generated .torrent file
- 10) Click OK
- 11) Find the .torrent file you created, and open it (double click)
- 12) Under %, you should have 100% as you already have the file and are hosting it

Next, you will need to upload your .torrent file for other's to download.

Here are some of the most popular BitTorrent websites:

www.thepiratebay.org

www.torrentmatrix.com

www.torrentportal.com

www.filelist.org

www.torrentspy.com

www.mininova.org

Most of these sites require registration before you are allowed to access or upload your .torrent file. If you are unable to register on some sites like filelist.org, you will have to wait for another time as they have limited members.

After you upload your .torrent file to their database, people will find it and download the .torrent file. Eventually as more and more people have this ebook, the distribution rate will increase.

That's all! Hundreds if not thousands will download your ebook, whether how many sales or affiliates you get from these people will depend on how well you wrote your free ebook.

Once again, thank you for reading my report. I would like to invite you to take a look at probably the biggest membership site today at www.InternetMarketerSchool.com, where there will be training programs ranging from newbie to expert, PLR products, large community working together, and much more.

I hope you have learnt a great deal from this and wish to hear some comments or testimonials from you.

If you wish to purchase Private Label Rights for this report, please contact me at administrator@thelazypig.com.

Sincerely,

The Lazy Pig

Owner of TheLazyPig.com

Owner of InternetMarketerSchool.com